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Palm Beach International Boat Show  
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Boats are docked on the West Palm Beach waterfront for the 2019 Palm Beach International Boat Show. MELANIE BELL/PALM BEACH DAILY NEWS

# Boat show back for real this year

**Christine Davis**

Special to Palm Beach Daily News  
USA TODAY NETWORK

Following a virtual 2020 event because of COVID-19, the 35th Palm Beach International Boat Show is back on the West Palm Beach waterfront.

Transforming the waterfront into a marina is always a logistical puzzle, but this year, it was especially so. To provide for a safe event, show organizer Informa Markets developed and instituted what it calls AllSecure COVID-19 safety protocols, which included layout and procedural changes.

“Informa Markets developed these protocols in coordination with our association partners, peers, venues, suppliers, contractors, health officials, and federal and local authorities, which will be applied at the Boat Show,” said Andrew Doole, president of Informa.

These changes include updating the layout so that the entire event is open-air; creating six entrances to ease the flow of pedestrian traffic and promote social distancing; conducting temperature checks for those entering the event; implementing mask wearing; and conducting deep cleaning of the event site, before, during and after each day of the event.

“There will be a limit on how many guests will be allowed to board the exhibits,” Doole said. “This will help ensure that social distancing remains in place while also allowing our staff to disinfect each exhibit in-between showings.”

Additionally, hand-cleaning and sanitation stations will be placed throughout the event space, and Informa is encouraging visitors to purchase their tickets online for a contactless check-in process.

The show occupies the same footprint as previous years, stretching over more than a dozen acres of dry land and waterfront along Flagler Drive to accommodate what organizers are estimating to be more than \$1.2 billion worth of boats, yachts, marine electronics, clothing and related merchandise. Also on display are luxury cars supplied by area dealerships Myers Auto Group, Aston Martin, McLaren and Range Rover.

As usual, this year’s event features The AquaZone, which offers a variety of water sports, and kids’ fishing clinics by Hook the Future.

While many previous yacht brokerages have returned, Palm Beach firms



About 50,000 people attended the 2019 Palm Beach International Boat Show. Of the approximately 1,000 boats on display there, almost 700 were in the water. MELANIE BELL/PALM BEACH POST

Campers & Nicholson and Ferretti are not exhibiting boats this year.

## Boat sales soared in 2020

Needless to say, 2020 was a year like no other. But boat sales boomed and continue to do so.

“Hundreds of millions of dollars were spent in new yacht purchases alone, which is a testament to how yachting – and boating in general – is a magnificent outdoor activity that many consumers sought out as a result of the pandemic,” Doole said.

According to a January 2021 report by the National Marine Manufacturers Association, more than 310,000 new powerboats were sold in the United States last year, an estimated 12 percent increase over 2019, representing “levels the recreational boating industry has not seen since before the Great Recession in 2008.”

Last year “was an extraordinary year for new powerboat sales as more Americans took to the water to escape pandemic stress and enjoy the outdoors safely,” Frank Hugelmeyer, NMMA president, said in the report. “For the

first time in more than a decade, we saw an increase in first-time boat buyers.”

In line with these findings, show organizers note that Intrepid powerboats and more-expensive center-console boats are garnering attention, as well as the Princess premiering yachts, the Viking Valhalla 46 exhibited by HMY, and the Azimut S6 with Volvo Penta IPS technology.

## Yachts to see

Last year was great for Horizon sales, with the shipyard in Taiwan staying on track with builds and signing on new builds, because of the country’s containment of the virus, said Horizon director Roger Sowerbutts. “Our owners are finding that owning a boat is a great way to ‘control their environment’ and are boating more as a consequence.”

Priced at \$5,464,970, Horizon is exhibiting its 2021 FD75 motoryacht, which has a raised pilothouse design with a full helm and a flybridge.

“This is the first U.S. boat show for the FD75,” Sowerbutts said. “To have a 75-foot yacht with volume entertaining areas and what is essentially an on-

deck master stateroom are very rare. We hope it will be a hit at the show.”

Princess Yachts is exhibiting eight yachts, including the new Princess X95, which will make its global boat show debut, and the Princess F45 flybridge, which will have its North American premiere.

In IYC’s lineup is the 180-foot Lady Michelle, which was built in 2003 and underwent a refit in 2020.

Among yachts exhibited by Merle Wood is the 105-foot Blue, which is being offered at \$4.45 million. Blue, which was built by the Feadship shipyard in 1969, was fully restored last year at a cost of more than \$20 million, with all the features and amenities of a modern yacht. Blue offers accommodations for six guests in three staterooms and features state-of-the-art navigation, audiovisual and mechanical systems.

The largest yacht at this year’s show is Quantum of Solace, a 238-foot vessel built by Turquoise Yachts. It will be exhibited by Worth Avenue Yachts.

“Worth Avenue Yachts and its team are very optimistic about the Palm

**See SHOW, Page 8M**

## On the Cover

The Princess X95, which makes its debut at the Palm Beach International Boat Show this year, was designed by the Princess yacht team in conjunction with Pininfarina. With features such as an enclosed skylounge, the X95 has the range for long voyages. For more information, see **Page 10M**.

PHOTO COURTESY OF PRINCESS YACHTS





The 180-foot Lady Michelle is priced at \$19.5 million. PHOTOS PROVIDED

# Sleek Lady Michelle underwent refit in 2020

**Christine Davis**  
Special to Palm Beach Daily News  
USA TODAY NETWORK

Priced at \$19.5 million, the Lady Michelle features sleek Italian styling and interiors by Stefano Natucci for Benetti of warm cherry, rich mahogany, burr walnut and teak contrasted against cool pale marble, etched mirrors, and glass details and lighting by Lalique.

Built in 2003, the 180-foot Lady Michelle underwent a refit in 2020. The yacht can accommodate 13 guests in six staterooms.

The full-beam master stateroom is configured in a split-level design with an observation lounge, six steps up from the cabin, overlooking the bow for panoramic views. Fore on the main deck, from the foyer and stairwell and through the owner’s office, the bedroom is spacious, with two bathrooms fitted with jet tubs and glass showers.

The VIP stateroom on the bridge deck forms a suite with the sky lounge, bar and aft deck. Four cabins for guests are on the lower deck, as well as quarters for 15 crew. Aft is a swim platform and beach club with space for plenty of toys.

Lady Michelle’s three spacious decks are perfect for al fresco dining and lounging, and additional amenities of the sun deck include a spa pool, gym and open-air cinema.

New interior upgrades include reupholstered furnishings as well as new furniture, dining table and carpets.

Twin 1,850-horsepower Caterpillar engines give a cruising speed of 14 knots with a range of 7,000 nautical miles at 12 knots. Lady Michelle is fitted with zero speed stabilizers.

“It’s a large volume yacht, with excellent windows for natural light and great



Common spaces on the bridge deck form a suite with the luxurious sky lounge, bar and aft deck.



The full-beam master stateroom is configured in a split-level design with an observation lounge.

visibility,” says IYC listing agent Rob Newton. “It has an expansive sun deck and an oversized Jacuzzi, and the master suite is extremely large and very comfortable. Lady Michelle represents the best value for a yacht on the market in this size range in the United States.”

Jointly listed by Newton at IYC with Jose Arana Jr at 1 Ocean Yachts; call Newton at 954-478-2136 for information.



There are three decks on the Lady Michelle for al fresco dining and lounging.

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The 238-foot Quantum of Solace by Turquoise Yachts was refit in 2020. CHARLIE CLARK

# Take Quantum of Solace around the world

**Christine Davis**

Special to Palm Beach Daily News  
USA TODAY NETWORK

The 238-foot Turquoise Quantum of Solace is fresh from a 2020 refit with a full repaint, upgraded interiors and a new bar in the main salon.

Launched in 2012 at the Turquoise Yachts shipyard in Istanbul, Turkey Quantum of Solace’s exterior and interior are by Jonny Horsfield of the London-based H2 Yacht Design.

Priced at \$66.7 million, the yacht combines a sporty, flowing silhouette with modern open spaces. It features an open layout, a neutral color palette, and a mix of light woods and fabrics.

It accommodates 14 passengers in seven staterooms as well as a crew of 19 in the crew quarters.

Detailed with walnut and leather paneling, the full-beam master suite — amidships on the upper deck — includes two bathrooms and two dressing rooms, as well as private balconies on the port and starboard sides.

On the main deck, six guest cabins are all the same size, yet each has a different style. Also on the main deck is the main salon — with an atrium featuring two levels of full-height windows.

On the lower deck is the full-beam, 1,200-square foot spa finished in teak and limestone; along with a beach-club area that includes a fold-down door that opens to water level. The spa features a gym, a hammam Turkish bath and sauna, a whirlpool spa and a massage room.

For sunning, the spacious sun deck has a swimming pool with a contra-flow swimming system.

“You also have a full nightclub, set up with a disco ball, disco lights and a pro-



All spaces aboard the yacht, such as the salon, were redone in 2020. CHARLIE CLARK

fessional built-in DJ desk,” says Kevin Ralph, central agent for Worth Avenue Yachts, which is representing the yacht.

With a steel hull, aluminum superstructure and twin 2,447-hp Caterpillar engines, the yacht can reach a top speed of 17 knots, a cruising speed of 15 knots and a trans-Pacific range.

The amenity list also includes a helipad on the foredeck, an elevator, a piano and a stabilizer for use when at anchor.

“There’s actually two large garages, one for the limo tender and the other for the sport tender, and under the helipad there are two additional tenders forward,” Ralph says.

“She’s a great sea boat. If someone wants to go around the world, she has trans-Pacific range and would make a great platform for global exploration.”

For information, call Ralph at 954-648-0855.



Aboard the Quantum of Solace, the beach-club area includes a fold-down door that opens to water level. PHOTO PROVIDED



The spacious sun deck has a swimming pool with a contra-flow swimming system. CHARLIE CLARK



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## Show

Continued from Page 2M

Beach Boat Show,” said Worth Avenue Yachts partner Michael Mahan. “Although the show is a bit smaller than in the past, the quality of clientele and product is expected to be very high. Worth Avenue Yachts will have 13 yachts in the show ranging from 200 feet to 50 feet in size with a variety of pedigree. We look forward to seeing you there.”

### If you go

**What:** The 35th Palm Beach International Boat Show runs today through Sunday in downtown West Palm Beach on Flagler Drive between Banyan Boulevard and Lakeview Avenue. Entrances are at Evernia Street, Datura Street and North Clematis Street on the west side of the show site; and on Flagler Drive, north and south of the show site. Also, boaters can dock for free south of the show site at the city’s “come by boat” dock and walk to the show.

**Hours:** Noon-7 p.m. today; 10 a.m.-7 p.m. Friday and Saturday; 10 a.m.-5 p.m. Sunday.

**Tickets:** \$28 for adults for one-day admission and \$52 for two-day admission; \$15 per day for children ages 6 to 15; free for children ages 5 and younger. VIP Experience tickets are \$250 a day and include access to the show and Windward Club lounge. Tickets are available online at PBBoatShow.com and at the show’s entrances. However, to promote safe touchless entry, there are a limited number of box offices on site, and online ticket purchases in advance are encouraged.

**Parking:** Valet parking, priced at \$50 per day, is available at the show’s north entrance at Banyan Boulevard and North Flagler Drive near Palm Harbor Marina. Public parking also is available throughout West Palm Beach, as well as at various municipal lots. Parking in city garages during the boat show is \$20 per day. Also, free shuttles will loop the public parking garages. For a map listing public garage parking, visit [www.pbboatshow.com/en/attend/parking.html](http://www.pbboatshow.com/en/attend/parking.html).



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The new Princess X95 is the fifth hull of a new class and the first model built for the United States. PHOTOS COURTESY OF PRINCESS YACHTS

# Princess to debut two ‘unique’ vessels

**Christine Davis**  
Special to Palm Beach Daily News  
USA TODAY NETWORK

Princess Yachts America is displaying eight yachts from 35 to 95 feet at the 2021 Palm Beach International Boat Show.

Of note will be the global boat show debut of the Princess X95 — the fifth hull of a new class and the first model built for the United States — and the North American premiere of the Princess F45.

### Princess X95

Designed by the Princess Yacht design team in conjunction with Pininfarina, the Princess X95’s sculpted surfaces and flowing lines translate to beautiful exteriors that envelope voluminous interior spaces.

“It’s a unique design for us, the first of our boats where there is an enclosed sky lounge on the upper level. And we refer to the boat as a superfly, where you can walk from aft to the bow without going inside,” says James Nobel, vice president and marketing director of Princess Yachts America.

Also on the top level is outdoor seating for lounging and dining. Another new element, he says, is that the master stateroom is placed on the main deck, along with the salon, dining area, bar and galley.

On the lower level is a beach club, another new feature for Princess, along with the four staterooms and crew quarters.

And a final note, with a fuel capacity of 3,540 gallons, the X95 has the range for long voyages.

### Princess F45

The Princess F45 flybridge features an extended flybridge, which includes a seating area with a teak dining table and forward L-shaped seats that convert to a sunpad.

At the touch of a button, the 47-foot yacht’s sliding transom seating arrangement extends the length of the aft-deck area. “This is one of its best features,” Nobel says. “The whole seating area slides back if you want when you are running, making the entertaining area bigger.”

Below deck are the full-beam owner’s cabin and a forward ensuite cabin.

Powered by Volvo IPS 600s and reaching a top speed of 31 knots, the F45 is crafted with full-length hull windows, and an overall design that gives the tall boat with lots of interior space, a long, low, sleek look.

“It’s the smallest in our flybridge range, but it incorporates the same finishes and features of our largest yachts,” Nobel says.

Prices are available upon request. For information, call Nobel at 561-840-1940.



The new Princess F45 flybridge, delivers space, quality and flexibility.



The master stateroom is placed on the main deck of the Princess X95.

The X95 is the first Princess yacht that features an enclosed sky lounge on the upper level.



At the touch of a button, the 47-foot yacht’s electrically sliding transom seating extends the length of the aft-deck area.

Two cabins on the F45 include the full-beam owner’s cabin, above, and a forward ensuite cabin.







Aquabanas comes with inflatable components that can be configured to create a floating bar, picnic area, or a private pool. PHOTOS PROVIDED

# AquaZone returns with new toys

**Christine Davis**  
Special to Palm Beach Daily News  
USA TODAY NETWORK

In its sixth year at the Palm Beach International Boat Show, the AquaZone, presented by Informa US Boat Shows and Nautical Ventures Marine Center, will serve as a one-stop learning center for water sports and product information.

“I was looking for a way to bring the in-water experience that our retail customers get from our stores to boat shows,” says Nautical Ventures CEO Roger Moore.

“Originally, we had a traveling pool that we brought from show to show. But as water toys became faster, more pow-

erful and required longer running lanes, we’ve moved it to the Intracoastal where it’s gained a new life and brings on a whole new consumer experience.”

Featured products include:

- **Aquabanas:** With these new inflatables, water enthusiasts can combine components to create a floating bar, picnic area or their own private pool within the ocean. Aquabanas Party Banas with a Tent Pack start at \$8,495.
- **Fliteboard:** Reaching speeds in excess of 30 mph, and using Bluetooth controls, the Fliteboard — an electric foil board — delivers quite a ride. The Fliteboard Pro starts at \$13,335.
- **Tiwal:** This family of small inflatable sailboats was voted the “most innovative boat of the year” by Sailing



The Fliteboard is an electric foil board that can go 30 mph.

Magazine. It can fit in the trunk of the car and inflate in minutes. The Tiwal 3 starts at \$6,600.

Another highlight: Returning this year, Kristen Smoyer, a two-time FLYBOARD world-champion, will demonstrate her aerial “aquabatics,” with flips,

twists and turns above the water.

The AquaZone is on the south end of the show. For information on the products that will be on display and demonstrated at the AquaZone, visit [PBboatshow.com](http://PBboatshow.com) or [NauticalVentures.com](http://NauticalVentures.com).

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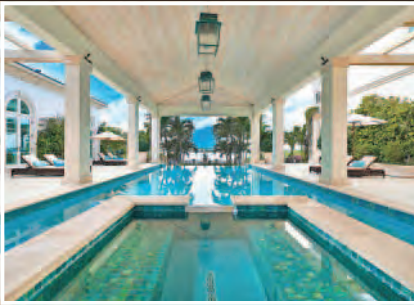
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The custom Bruckmann Abaco 47-foot boat, East by South, is offered for sale at \$1.695 million.

# Custom yacht with power being offered

**Christine Davis** Special to Palm Beach Daily News  
USA TODAY NETWORK

Palm Beachers Zachary and Gergana Shipley are going bigger so they are selling their custom Bruckmann Abaco 47-foot boat East by South. Priced at \$1.695 million, the boat is being offered for sale through Worth Avenue Yachts broker Jonathan Chapman.

“We are buying a larger boat,” Zachary Shipley explains. “East by South was great for the two of us, but we now want larger guest facilities because we like to entertain.”

The Shipleys spend summer months in The Bahamas, enjoying the Abaco Islands and Compass Cay in the Exuma district, as well as the Exuma Cays Land & Sea Park, often meeting up with friends in those places.

“Mark Bruckmann (of Bruckmann Yachts) made custom sailboats, but one of his customers wanted a power boat, so Mark got a naval architect to come up with designs for a 40-foot and 47-foot boat. Mark’s customer chose the 40-foot, and others wanted that one, too. So did we, but in the design process, we realized that was too small, and asked for the 47-foot boat. Mark told us he’d never built one before, but he had the plans,” Zachary Shipley says.

As longtime boat owners, they knew what they wanted and being able to design a custom boat appealed to them.

“We were able to make the interiors very rich with teak wood. A distinctive custom feature: in the aft wall of the salon, a wooden teak sliding door opens up so that the salon and aft deck become a single social space,” Shipley says.

“It has a single engine, which I consider a plus, especially in the shallow waters of The Bahamas, because the boat’s single propeller is protected by a full keel. Also the boat is pretty fast; it will do close to 30 knots. We run from here to Chubb Cay in about six hours.”

With lines of the popular “Downeast” style that echo the classic look of Maine lobster boats, Mimi Masri, of MM Designs, chose a crisp blue-and-white palette for the interiors. “We love its style,” Shipley says. “This is a boat that someone would like if they love sailboats, Hinckleys and Sabre Yachts.”

In addition to its teak fittings, Shipley custom-designed the electrical system, putting in lithium batteries so that they could run air-conditioning overnight without a generator. “I also had them install an extensive NMEA 2000 network, which allows me to monitor the boat’s condition remotely as well as on board.”

East by South features a traditional plan with a large V-berth forward followed by a twin-berth cabin to starboard — both with ensuite heads. The galley is situated mid-level between the lower and main decks, offering panoramic views. The salon has an L-shaped settee and two chairs behind the helm.

Other features include a bow thruster and a stern thruster, making docking easier, and an electric anchor windlass and Ultramarine anchor on 300 feet of chain.

For more information, call Chapman at 401-239-2320.



A wooden teak sliding door opens up so that the salon and aft deck become a single social space.

PHOTOS PROVIDED



The salon has an L-shaped settee and two chairs behind the helm.



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Keith has lived real estate his entire life while growing up in Michigan. His mother owned a brokerage and his father owned a construction company. At an early age Keith relocated to Los Angeles and parlayed his experience in the family business into a partnership with an investor. In his early 20's he was renovating multi-million dollar homes which were being sold to celebrities and other people of tremendous wealth. Keith began his Florida Real Estate career as an investor in 2005. He has owned, renovated and sold homes in multiple states and Countries.

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